

SIMPSONS OF LEADEN RODING

A PIONEER ESSEX COUNTRY BUSMAN

PETER J. SNELL



AN

ESSEX BUS
ENTHUSIASTS GROUP

PRODUCTION

FOREWORD

When Peter Snell invited me to write a short foreword to his book I felt honoured but somewhat apprehensive. Being the grandson of the founder of the firm, I was not present at its final dispersal. However, after much diligent searching Peter has produced a remarkable and accurate history of the firm including registration numbers, makes of vehicles, body builders names and photographs etc.

As with most small firms the early days went unrecorded so much being passed by word of mouth : G. W. to W. C. to R. C. Episodes like going up a steep hill in the Maxwell and halfway up asking all the passengers to alight, turning the coach around and continuing up the hill in reverse gear, and the times when half shafts were fitted to T-type Fords with the journey only half completed, and so on.

This book is a must for all bus and coach enthusiasts and to many others, and I wish it the great success it so richly deserves.

Robert Simpson

* * * * *

Service No. 10

CHELMSFORD and LEADEN RODING.

		Tuesdays & Fridays.	
		a.m.	p.m.
Chelmsford Station	... dep.	9.15	3.30
Warren Road	... arr.	9.55	3.40
Hare and Hounds		10.3	3.48
Cross Keys, Roxwell		10.10	3.55
Good Easter, Fountain		10.30	4.5
King William IV., } Leaden Rodding }		10.40	4.25
King William IV., } Leaden Rodding }	... dep.	10.45	4.35
Good Easter, Fountain		11.5	4.55
Cross Keys, Roxwell		11.15	5.5
Hare and Hounds		11.23	5.10
Warren Road		11.23	5.18
Chelmsford Station		11.30	5.25

THE RODINGS

Possibly the first historical mention of this area was that on the banks of the Roding was the imposing edifice, the Nunnery of Barking, founded by Erkenwald, Bishop of London, son of Annas, King of the East Angles in the year 675.

This part of the county of Essex is still basically a very rural area. North of the main A12 road, and to the west of Chelmsford the Rodings comprise eight parishes sprinkled aside the river of that name. The Rodings, also known as 'The Roothings' or 'The Rootings' have the colourful names of Aythorpe, High, Leaden, Margaret, Abbots, White, Beauchamp and Berners. The area was never penetrated by the railway engineers, the nearest lines being between eight and ten miles away, consequently at least six local carriers continued to operate in the area in the first decade of 1900.

THE TRANSPORT ERA

The carriers cart formed the life line between the villages and the nearest towns. The town terminus was often in the yard of a public house yard, and on arrival the driver would deliver such items as crates of chickens or rabbits to the market and other village produce to the shops. He would then start collecting goods, such as clothing, medicines etc., or even a new pair of boots for someone in the village.

It was in the village of Leaden Roding that Charles Simpson had set up his carriers business with a cob and wagonette, and by 1909 was going to Chelmsford on Mondays and Fridays, and to Bishops Stortford and Dunmow on other days of the week. Regular customers were the local vicars who had church business in the towns.

The first motorised bus service appeared in the Rodings in 1914 when the National Steam Car Company commenced working between Chelmsford and Leaden Roding, this was later numbered 10 and ran on Tuesdays and Fridays only.

By 1920 only four carriers remained in the Rodings. Simpson by this time had expanded his business and eventually his first motor vehicle was introduced, this being HK 4022, an erstwhile Ford T, later to be followed by a Bean and a further Ford T. A taxi was also added to compliment the fleet.

The Ford T's served a dual purpose, being converted for use as coal lorries when required. Simpsons were also the local coal merchants, indeed other members of the Simpson family ran the village stores and a local public

Book Early for
your Summer
Outing.



C. SIMPSON & SONS

20, 26 & 32

Sun Saloon

Coaches for Hire.

DEPOTS—

PLOUGH YARD, CHELMSFORD.

ANCHOR YARD, BISHOP'S STORTFORD.

'Phone: Chelmsford 2923.

'Phone: White Roding 312.

**Leaden Roding and Bishop's Stortford,
via White Roding, Matching Green, Matching Tye,
Sheering, Hatfield Heath and Hallingbury.**

	T O	S O		T O	S O
	a.m.	p.m.		p.m.	p.m.
Leaden Roding ... dep.	10 10	1 15	Bishop's Stortford dep.	3 30	4 30
White Roding ... "	10 15	1 20	Hallingbury ... "	3 40	4 40
Matching Green ... "	10 25	1 30	Hatfield Heath ... "	3 45	4 45
Matching Tye ... "	10 30	1 35	Sheering ... "	3 50	4 50
Sheering ... "	10 40	1 45	Matching Tye ... "	4 0	5 0
Hatfield Heath ... "	10 45	1 50	Matching Green ... "	4 10	5 5
Hallingbury ... "	10 50	1 55	White Roding ... "	4 20	5 15
Bishop's Stortford arr.	11 0	2 5	Leaden Roding ... arr.	4 30	5 25

T O—Thursdays Only.

S O—Saturdays Only.

**Leaden Roding and Bishop's Stortford,
via High Roding, Great Canfield, Hatfield Broad Oak
and Woodside Green.**

	T O	S O		T O	S O
	a.m.	p.m.		p.m.	p.m.
Leaden Roding ... dep.	9 20	5 30	Bishop's Stortford dep.	3 30	9 15
High Roding ... "	9 30	5 35	Woodside Green ... "	3 45	9 25
Great Canfield ... "	9 40	5 40	Hatfield Broad Oak ... "	4 0	9 35
Hatfield Broad Oak ... "	9 55	5 50	Great Canfield ... "	4 10	9 45
Woodside Green ... "	10 10	6 0	High Roding ... "	4 20	9 50
Bishop's Stortford arr.	10 20	6 10	Leaden Roding ... arr.	4 30	9 55

T O—Thursdays Only.

S O—Saturdays Only.

house. On many a time would a coal lorry return from a delivery round, and was quickly washed out, a canopy fitted, and seats added to be used for private hire, and even to get 'the bride to the church on time'.

By the autumn of 1921, the National Omnibus & Transport Co. Ltd. had come into being and the service had been re-numbered 8. It then operated on three days a week, Tuesday, Thursday and Friday. On Tuesdays operation was still between Chelmsford and Leaden Roding only, but on the other days the service ran through to Bishops Stortford. Over the years operations continued much the same, except that by 1925 the Tuesday service had ceased.

During this time Simpsons gradually expanded their coverage of the area and established a reputation for private hires. However, despite the paucity of the local National service they did not decide to commence a regular omnibus service until 1928. In that year Charles Simpson purchased a Chevrolet bus, VW 7620, and commenced a daily service between Chelmsford and Bishops Stortford. In October 1928 National strengthened service 8 through the introduction of four return journeys on Saturday and Sunday. However, this represented the only change, no other amendments being instituted in response to the Simpson operations. Simpsons daily service proved very popular and subsequently in March 1929 a second daily route was started between Dunmow, Ongar and Brentwood, the two routes crossing at Leaden Roding.

The Simpson fleet increased during the period 1929 to 1931, with another Chevrolet, two G.M.C.'s and a 20-seat Dodge being added. The two G.M.C. buses were converted lorry chassis fitted with Metcalfe 26-seat bodies.

One of Simpson's competitors in the Rodings was Morse of Fyfield, who made various attempts at running a bus service from that village. Morse sold out to Simpson in 1931, the acquisition brought another Chevrolet, VW 6951, into the fleet.

With the granting of road service licences the following were secured (route numbers were not carried) :

- 1 Dunmow - Leaden Roding - Ongar - Brentwood (Daily)
- 2 Chelmsford - Leaden Roding - Bishops Stortford (Daily)
- 3 Leaden Roding - Matching Green - Bishops Stortford (Thursday)
- 4 Leaden Roding - Willingale - Chelmsford (Friday)
- 5 Leaden Roding - Great Canfield - Bishops Stortford (Thursday)

3 and 5 later also operated on Saturday

Also granted were excursions and tours from many points in the area.

Private hire business was a steady source of revenue, from cricket and football clubs, churches, and scout groups.

In 1932, the Chelmsford coach operator Browne Brothers was acquired. Browne's originated in the early 1920's, operating excursions and private hire. The fleet taken over was two Albion PKA26 coaches, with canvas roofs, TW 9865 and VW 889.

The next few years saw various changes and improvements to the routes. In 1935 a service from Leaden Roding to Chelmsford via Good Easter and Roxwell was started but appears to have been shortlived, also a Friday only Matching Green to Chelmsford service was commenced in 1936. Another attempt to link Chelmsford with Bishops Stortford this time via Ongar was started. This route, serving a thinly populated area, was very circuitous with a running time of one hour 45 minutes; it too was shortlived. A service, for the benefit of work people, between Leaden Roding and Chelmsford via Roxwell was also introduced.

Another local operator acquired was Gilbert of Pleshey, however, in this instance, his coach was not added to the fleet. Mr. Gilbert continued as a driver for Simpsons.

As will be observed from the fleet list a steady flow of new vehicles was added to the stock. Bedfords and Albions were predominant, with a solitary Dennis which was regarded as the flag-ship of the fleet. Towards the end of the Simpson era they had unfortunately fallen foul of the Traffic Commissioners over an infringement of their licence, which resulted in their withdrawal and Eastern National was asked to maintain the services. However, local loyalty proved so strong that the buses were boycotted and after a short period Simpsons returned.

With the clouds of war closing over Europe, the business struggled on, but following the outbreak of hostilities, many of the drivers and some of the Simpson family were called up for military service. It was clear that the concern would not be able to continue for much longer and so Eastern National were approached to buy out the business. Although the Eastern National leaflet (no. 4692) detailing the takeover and replacement service numbers was prepared early in the year (dated 4.1.40), it was not until Sunday 24th, March, 1940 that the take over eventually became effective. Most of the fleet was disposed of privately, and consequently only two vehicles passed to Eastern National, Bedford CHK 801 and Albion DNO 42, which were given fleet numbers 3870 and 3871. However, these vehicles did not last long with

their new owner. 3871 (DNO 42) was withdrawn in 1940 and, like many of the former Simpson drivers, passed to the War Department. The Bedford WTL 3871 (CHK 801) survived until 1941 when the chassis was scrapped and the body sold.

Of the Simpson routes, the Dunmow - Ongar - Brentwood service became 3A, whilst the journeys on the Chelmsford - Bishops Stortford service were absorbed into the existing Eastern National route 8. The Bishops Stortford - Matching Green - Leaden Roding route was truncated at Matching Green and became service 8A. It then operated on Thursdays, Fridays and Saturdays, the the Friday journeys being garage workings from Bishops Stortford for the extension of service 46. Service number 8B applied to the Thursday and Saturday service from Bishops Stortford to Leaden Roding via Great Canfield, however, this was considerably curtailed to run to Hatfield Broad Oak only. The Chelmsford - Willingale - Leaden Roding service was withdrawn as such, but the journeys between Chelmsford and Willingale were incorporated into the existing Eastern National service 46, which was extended to Matching Green on Fridays to replace the former Simpson facility.

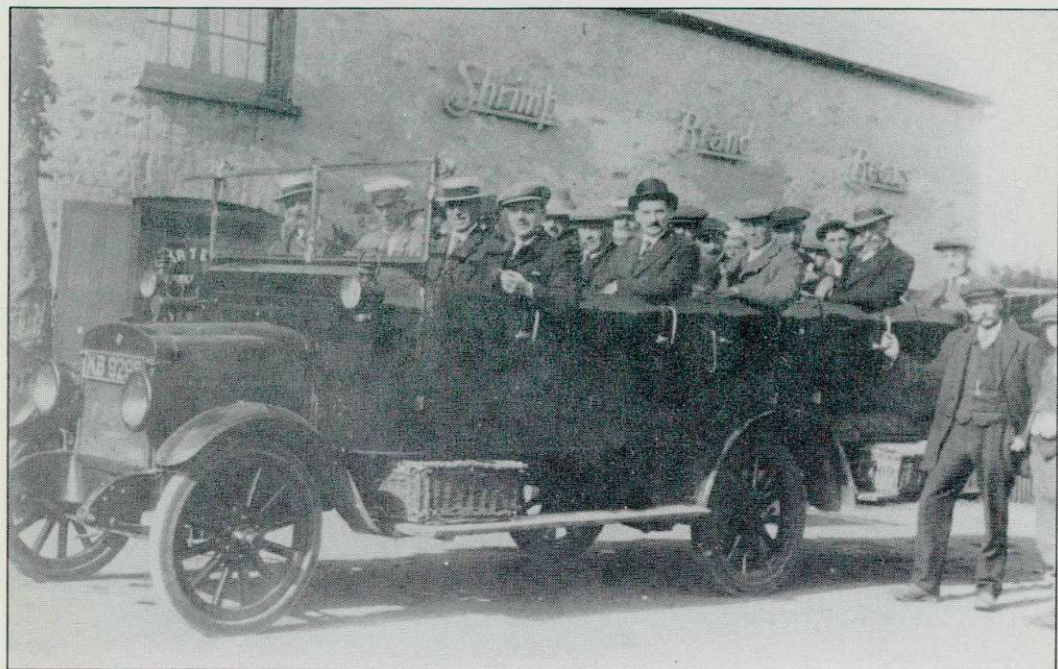
The demise of the Simpson business also resulted in the cessation of the activities of another local operator, Mr. H. Tween of Good Easter. Tween was a one-man bus operator running an old ex - R.A.F. Crossley. However, since this vehicle was maintained by Simpsons, then he too had to cease. The take over of Tween took place on Tuesday, 27th, February, 1940 (Eastern National leaflet no. 4702).

Due to the rather extended period in eventually affecting the Simpson take over, with the plans being drawn up well in advance, the Tween service from Good Easter to Chelmsford became route 8C, despite being acquired before Simpson. This explains why the Simpson services, acquired about a month later, were then given the numbers 8A and 8B.

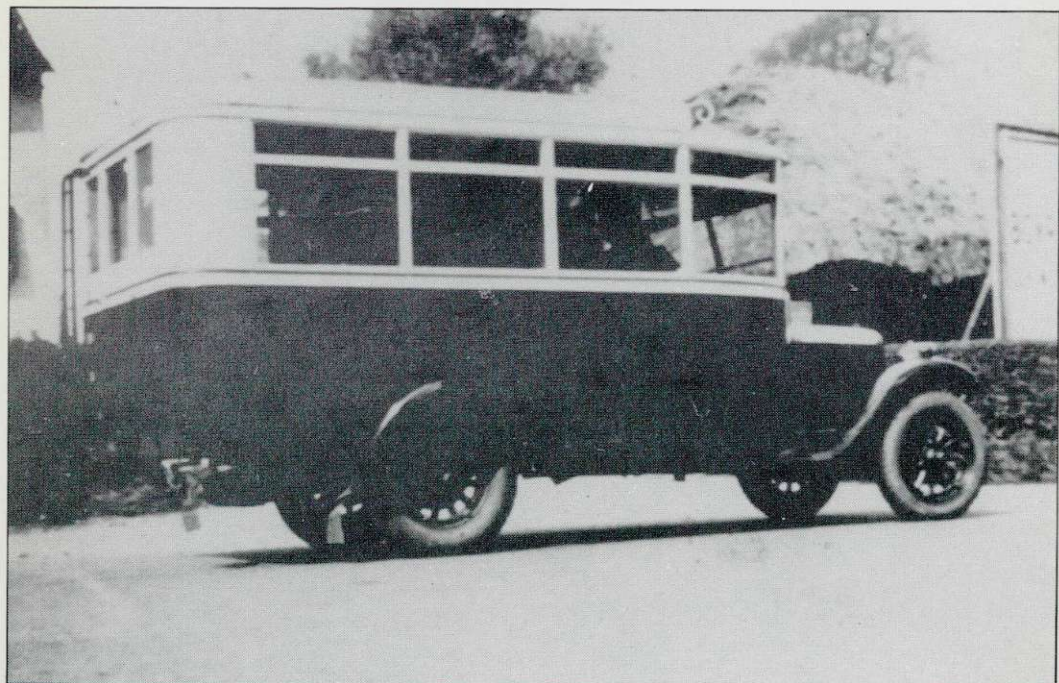
Today, Leaden Roding is served by routes 59 and 349 operating between Chelmsford and the new town at Harlow, with connections at Hatfield Heath for Bishops Stortford by the erstwhile route 58 (the re-numbered version of the old 8). There is now no service southwards to Ongar, but a connection to Dunmow does still operate, albeit on Thursday mornings only.

No longer do the maroon Albions connect at the King William IV, "rooting" for custom.

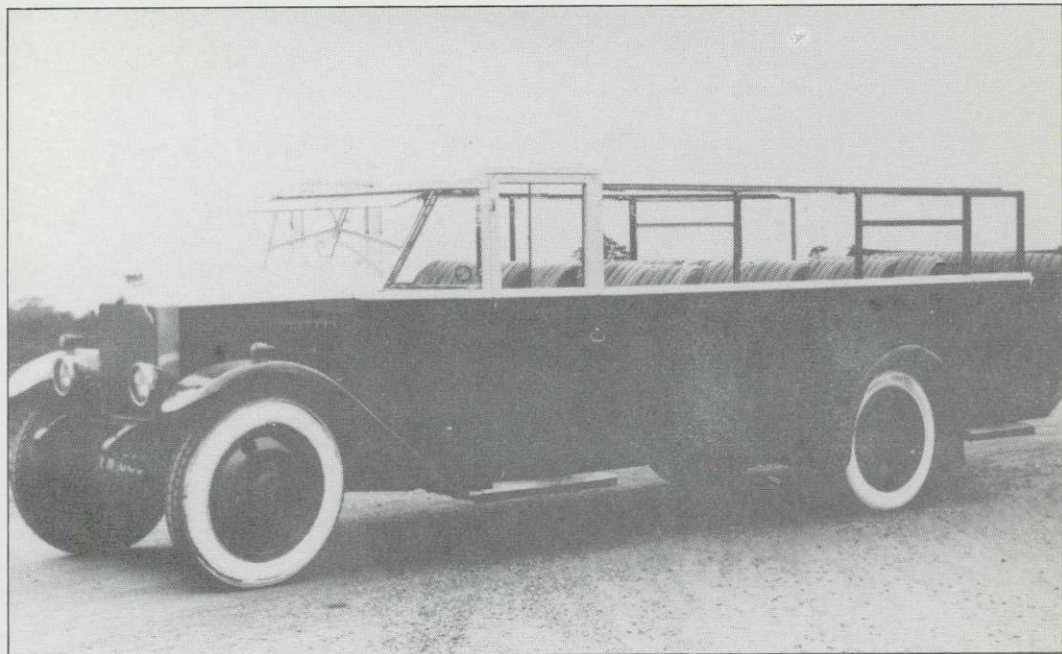
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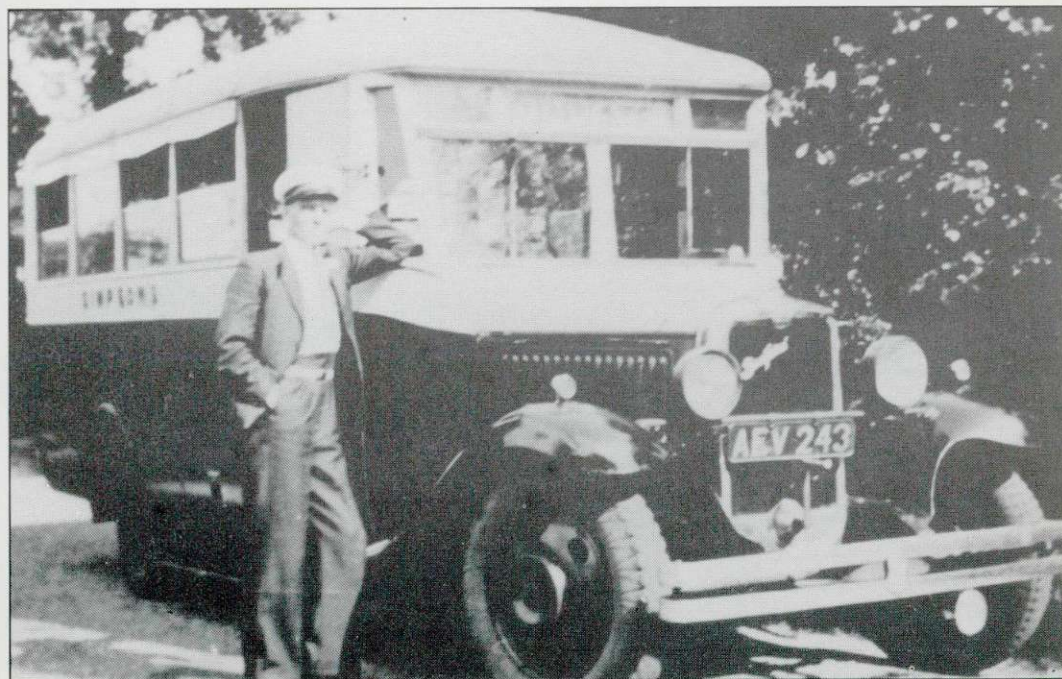
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2



3



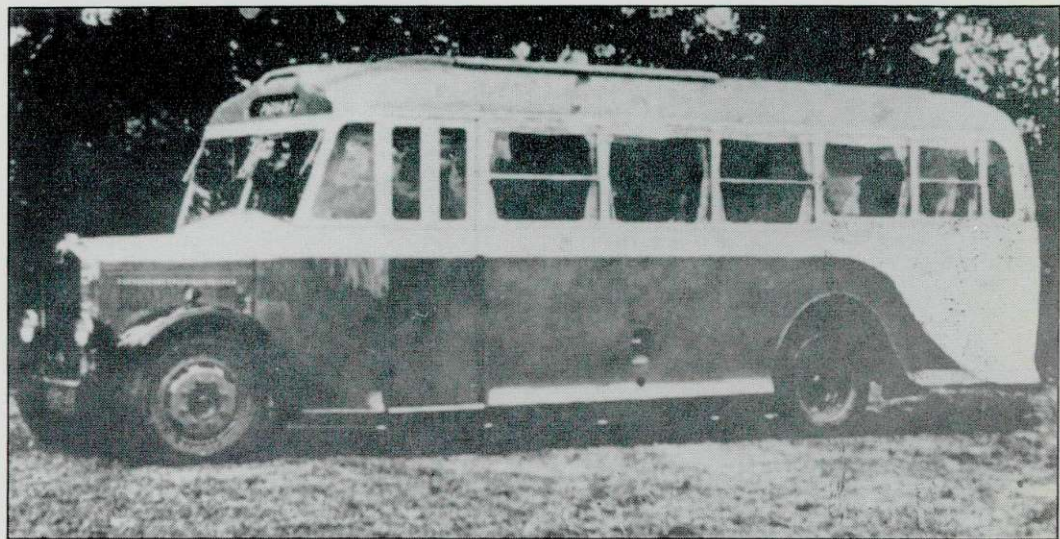
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6



7



8

I L L U S T R A T I O N S

- Front cover : Dodge EV 1413 outside the Black Horse public house at White Roding about to depart for Bishops Stortford, Sam Dunnmow is the driver.
- Rear cover : An Eastern National Bristol LWL saloon outside Bishops Stortford garage working the former Simpson service 8A to Matching Green.
1. : Maxwell charabanc KB 9295 outside the Cross Keys at Roxwell just preparing for a trip to Wembley, the beer was kept cool in the basket ! Charles Simpson occupies the rear nearside seat.
 2. : Chevrolet VW 8411, one of three similar vehicles operated by Simpsons.
 3. : Albion VW 889 was acquired from Browne Bros., of Springfield Road, Chelmsford, it is seen at Galleywood Common.
 4. : Driver Henry Mead stands proudly by his coach, a Bedford WLB with Thurgood bodywork, AEV 243.
 5. : G.M.C. VX 4591 at Dunnmow with a full load of eager youngsters about to leave on an outing.
 6. : The flag-ship of the Simpson fleet, Dennis Lancet BEV 739 at the Leaden Roding garage.
 7. : Albion PK114, DNO 42, passed to Eastern National and was numbered 3871.
 8. : Chevrolet VW 7620, a 14-seat saloon, on route to Brentwood with driver Percy Lester at the wheel.

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FOR Weddings, Outings
and Private Hire of
every description

CONSULT—

C. SIMPSON & SONS,
Leaden Roding. 

F L E E T L I S T

HK 4022	Ford T			8	-/19	
NO 5502	Ford T	5819028		B14	5/22	
NO 4988	Bean					
EH 4342	Vulcan VGD	352		Ch	by -/28	
KB 9295	Maxwell			Ch		
KA 8288	Vulcan 3XB	50		20		
VW 7620	Chevrolet LP	48008		B14	12/28	2/35
VW 8411	Chevrolet LP	48291		C14	3/29	6/37
VX 4591	G.M.C.	941.6	Metcalfe	B26F	3/30	4/41
VX 5896	G.M.C.	601712	Metcalfe	B26F	5/30	
EV 1413	Dodge	228210	Thurgood	B20F	5/31	9/40
VW 6951	Chevrolet	45885		B14F	1/32	10/36
TW 9865	Albion PKA26	5030C		C20F	4/32	
VW 889	Albion PKA26	5027H		C20F	4/32	
AEV 243	Bedford WLB	108942	Thurgood	C20F	3/33	
AHK 458	Bedford WLB	108946	Thurgood	C20F	5/33	
BEV 739	Dennis Lancet	170660	Duple	C32R	5/34	
CHK 801	Bedford WTL	875389	Duple	C26F	-/35	-/40
DNO 41	Albion PK114	24002H		C26F	4/36	-/40
DNO 42	Albion PK114	24002I		C26F	4/36	-/40
EVW 826	Albion PK115	25016A	Thurgood	C31F	5/37	
ET 7810	Bedford WLB	109188	Duple	B20	?	

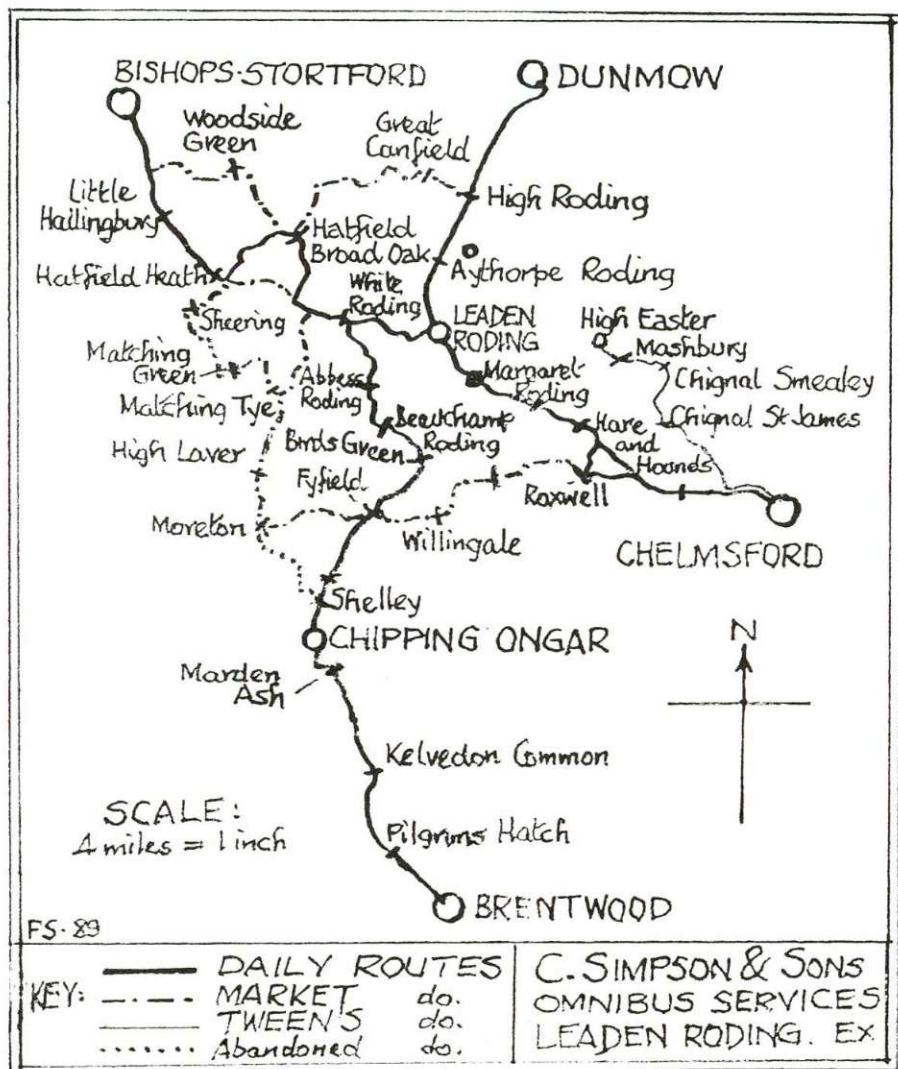
Former owners :

VW 6951 - Morse, Pyfield
 TW 9865 - Browne, Chelmsford
 VW 889 - Browne, Chelmsford
 EH 4342 - Harding, Hanley
 KA 8288 - Collingwood, Liverpool
 ET 7810 - Gordon, Rotherham

Disposals :

VX 5896 - Catton, Bishops Stortford
 EV 1413 - Health Dept., Colchester
 AEV 243 - Watson, Strood
 AHK 458 - Rush Green Garage
 BEV 739 - Grindle, Cinderford
 DNO 41 - Vincent, Avonmouth
 EVW 826 - Moore, Lockerley
 EH 4342 - French, Glemsford
 DNO 42 - Eastern National, 3871
 CHK 801 - Eastern National, 3870

* * * * *



For **WEDDINGS, OUTINGS** and **PRIVATE HIRE** of every description consult **C. SIMPSON & SONS, Leaden Roding,** or **24, Springfield Road, Chelmsford.**

Chelmsford, Rodings and Bishop's Stortford. Daily Service.

	MS	MT	FO	MT	TO	TO	TO	FO	FO	FO	MT	MT	Saturdays only.	Sundays only.
	am	am	pm	pm	pm	pm	pm	pm	pm	pm	pm	pm	pm	pm
Chelmsford ... dep	10 45	12 30	2 0	...	...	...	...	3 0	3 45	7 30	7 0	1 40	2 40	...
Hare & Hounds	10 55	12 40	2 10	...	...	...	...	3 10	3 55	7 40	7 10	1 50	2 50	...
Cross Keys	11 0	12 45	2 15	...	...	...	...	3 15	4 0	7 45	7 15	1 55	2 55	...
Fountain	11 10	12 55	2 25	...	...	...	...	3 25	4 10	7 55	7 25	2 0	3 0	...
Leaden Roding	8 0	11 15	1 0	2 30	10 0	...	...	3 30	4 15	8 0	7 30	2 10	3 10	...
High Roding	...	...	...	...	...	...	...	...	4 25	...	...	...	...	...
White Roding	8 10	11 25	...	2 40	10 10	...	...	3 40	...	...	7 40	2 20	...	...
Hatfield Brd Oak	8 20	11 35	...	2 50	...	...	...	3 50	...	...	7 50	2 30	...	...
Hatfield Heath	8 30	11 45	...	3 0	10 20	1 20	1 55	4 0	...	...	8 0	2 40	...	...
Hallingsbury	8 35	11 50	...	3 5	10 25	1 25	2 0	4 5	...	...	8 5	2 45	...	...
Bishops Stortford arr	8 45	12 0	...	3 15	10 35	1 35	2 10	4 15	...	...	8 15	2 55	...	...

Bishop's Stortford Rodings and Chelmsford.

	MS	FO	FO	TO	MT	FO	TO	TO	MS	MT	Saturdays only.	Sundays only.
	am	am	pm	pm	pm	pm	pm	pm	pm	pm	pm	pm
Bishops Stortford dep	9 0	...	...	1 0	12 25	...	1 30	3 30	5 0	10 30	...	...
Hallingsbury	9 10	...	...	1 10	12 35	...	1 40	3 40	5 10	10 40	...	...
Hatfield Heath	9 15	...	...	1 15	12 40	...	1 45	3 45	5 15	10 45	...	...
Hatfield Brd Oak	9 25	...	...	...	12 50	...	...	3 55	5 25	10 55	...	...
White Roding	9 35	...	11 0	...	1 0	...	...	4 5	5 35	11 5	...	...
High Roding	...	9 50	...	...	...	...	...	...	...	1 45	...	...
Leaden Roding	9 45	10 0	11 10	...	1 10	1 15	...	4 15	5 45	11 10	...	...
Fountain	9 50	10 5	11 15	...	1 15	1 20	...	...	5 50	...	2 0	...
Cross Keys	10 0	10 15	11 25	...	1 25	1 30	...	...	6 0	...	2 10	...
Hare & Hounds	10 5	10 20	11 30	...	1 30	1 35	...	...	6 5	...	2 15	...
Chelmsford arr	10 15	10 30	11 40	...	1 40	1 45	...	...	6 15	...	2 25	...

MS—Monday to Saturday.

TO—Thursday only.

MT—Monday to Thursday.

FO—Friday only.

On all Bank Holiday Mondays a Sunday Service will run.

On Good Friday—Sunday Service. Christmas Eve—Saturday Service.

Christmas Day—No Service. Boxing Day—Sunday Service.

FRIDAYS ONLY.

Matching Green	...	dep	10 45 am
Chelmsford	...	arr	11 40 ..
Chelmsford	...	dep	3 45 pm
Matching Green	...	arr	4 45 ..

FARES—Matching Green—Single ... 1s. 3d.
Return ... 2s. 6d.

RETURN FARES.

Chelmsford—White Roding "Black Horse"	...	1/9
Chelmsford—Hatfield Broad Oak	...	2/3
Chelmsford—Hatfield Heath "Stag"	...	2/3
Chelmsford—Little Hallingsbury	...	2/9
Chelmsford—Bishop's Stortford "Anchor Yard"	...	3/-
Bishop's Stortford—White Roding "Black Horse"	...	1/6
Bishop's Stortford—Leaden Roding "King Wm."	...	2/-
Bishop's Stortford—Good Easter "Fountain"	...	2/-
Bishop's Stortford—Roxwell "Cross Keys"	...	2/6
Bishop's Stortford—Roxwell "Hare & Hounds"	...	2/9
Bishop's Stortford—Hatfield Broad Oak	...	1/2

Children under 3 years of age, if accompanied by an adult and not occupying a seat, can travel free.

Children over 3 and under 14 years of age are charged at half the adult fare, odd halfpennies counting as pennies.

ACKNOWLEDGEMENTS

This booklet has been produced with the valued assistance of many individuals to whom the author is most indebted. I would like to thank Rob Simpson for the foreword and for helpful and interesting discussions. Frank Simpson (no relation !) and James Read provided historical material, Frank also drew the map. Vehicle information was provided by kind courtesy of the P.S.V. Circle. Special mention must be made of the efforts of Alan Osborne who checked the text, provided historical information, and typed the final manuscript. Finally thanks to Brian Ashley, of Ashley Printers, for converting the draft into the final volume.

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Dunmow, Rodings, Ongar and

		a.m.	p.m.	p.m.	p.m.	Satur-
						a.m.
Dunmow ..	.. dep	9 15	..	5 0	9 0	..
High Roding ..	..	9 25	..	5 10	9 10	..
Leaden Roding ..	..	9 35	..	5 20	9 20	..
White Roding ..	..	9 45	..	5 30	..	..
Ahhessa Roding ..	..	9 50	..	5 35	..	..
Fyfield ..	..	10 0	..	5 45	..	..
Ongar ..	..	10 10	..	5 55	..	..
Kelvedon Common ..	..	10 20	..	6 5	..	..
Pilgrims Hatch ..	..	10 25	..	6 10	..	..
Brentwood ..	.. arr	10 30	..	6 15	..	..
Brentwood ..	.. dep	..	1 30	7 30	..	..
Pilgrims Hatch ..	..	..	1 35	7 35	..	..
Kelvedon Common ..	..	..	1 40	7 40	..	..
Ongar ..	..	..	1 50	7 50	..	..
Fyfield ..	..	..	2 0	8 0	..	..
Ahhessa Roding ..	..	..	2 10	8 10	..	..
White Roding ..	..	..	2 15	8 15	..	..
Leaden Roding ..	..	8 30	2 25	8 25	8 30	..
High Roding ..	..	8 40	2 35	8 35	8 40	..
Dunmow ..	.. arr	8 50	2 45	8 45	8 50	..

Brentwood. Daily Service.

days only.				Sundays only.			
a.m.	p.m.	p.m.	p.m.	a.m.	p.m.	p.m.	p.m.
9 15	1 0	7 30	10 45	9 15	1 0	7 30	10 30
9 25	1 10	7 40	10 55	9 25	1 10	7 40	10 40
9 35	1 20	7 50	11 5	9 35	1 20	7 50	10 50
9 45	1 30	8 0	..	9 45	1 30	8 0	..
9 50	1 35	8 5	..	9 50	1 35	8 5	..
10 0	1 45	8 15	..	10 0	1 45	8 15	..
10 10	1 55	8 25	..	10 10	1 55	8 25	..
10 20	2 5	8 35	..	10 20	2 5	8 35	..
10 25	2 10	8 40	..	10 25	2 10	8 40	..
10 30	2 15	8 45	..	10 30	2 15	8 45	..
10 45	5 0	9 30	..	10 50	2 20	9 15	..
10 50	5 5	9 35	..	10 55	2 25	9 20	..
10 55	5 10	9 40	..	11 0	2 30	9 25	..
11 5	5 20	9 50	..	11 10	2 40	9 35	..
11 15	5 30	10 0	..	11 20	2 50	9 45	..
11 25	5 40	10 10	..	11 30	3 0	9 55	..
11 30	5 45	10 15	..	11 35	3 5	10 0	..
11 40	5 55	10 25	..	8 45	11 45	3 15	10 10
11 50	6 5	10 35	..	8 55	11 55	3 25	10 20
12 0	6 15	10 45	..	9 5	12 5	3 35	10 30

Messrs. C. Simpson & Sons will endeavour to maintain the services enumerated in this Time Table, but they give no guarantee that same shall be performed, and they reserve the right to alter, suspend, or withdraw the running of any vehicle or service without notice.

Messrs. C. Simpson & Sons will not be liable for any loss, damage, injury or inconvenience that any passenger may sustain, for any failure to carry out the same, or for want of punctuality in the service.

All enquiries and suggestions for the improvement of the service should be addressed to Messrs. C. Simpson & Sons, Leaden Roding.

This service runs in connection with our Stortford and Chelmsford Service.

Also a five minutes Service from Brentwood to London.

On all Bank Holiday Mornings a Sunday Service will run.

FOR FARES SEE BACK PAGE.

AGENT:

H. MILLER,

TOBACCONIST AND CONFECTIONER,

28, South Street, BISHOPS STORTFORD,
Herts.

AGENT:

R. SPRIGGS,

"THE ANCHOR,"

BISHOPS STORTFORD.

EASTERN NATIONAL

TIME-TABLES OF SERVICES

previously run by

Messrs. C. SIMPSON & SONS
LEADEN RODING, near DUNMOW

which will be operated by

THE EASTERN NATIONAL OMNIBUS CO. LTD.,

as from

SUNDAY, MARCH 24th, 1940

Services concerned :

CHELMSFORD — LEADEN RODING — BISHOP'S STORTFORD
CHELMSFORD — WILLINGALE — LEADEN RODING
CHELMSFORD — LEADEN RODING — MATCHING GREEN
BISHOP'S STORTFORD—MATCHING GREEN—LEADEN RODING
BISHOP'S STORTFORD—HATFIELD BROAD OAK—LEADEN RODING
DUNMOW — ONGAR — BRENTWOOD

Including also REVISED TIMETABLES which will come into operation on the following
" Eastern National " services as from the above date :

SERVICE 2b CHELMSFORD — CHIGNALL CORNER
" 13 BISHOP'S STORTFORD — SAFFRON WALDEN
" 13a BISHOP'S STORTFORD — DEBDEN AERODROME
" 13c ELSENHAM — SAFFRON WALDEN
" 13d BISHOP'S STORTFORD — LANGLEY UPPER GREEN
" 39a SAFFRON WALDEN — LANGLEY UPPER GREEN
" 39b SAFFRON WALDEN — LANGLEY LOWER GREEN
" 46 CHELMSFORD — WILLINGALE

COMPANY REGULATIONS: Passengers are conveyed subject to the advertised
Conditions contained in the current official Time Table Booklets

Services liable to alteration at short notice in view of the National Emergency

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